

**MEMORANDUM**

TO: Board of Supervisors

FROM: Matt Perry, County Administrative Officer *MP*

DATE: August 25, 2014

SUBJECT: 2013-14 Grand Jury Response

Please find below responses to the requests for comment on recommendations of the 2013-14 Grand Jury.

Lake County Community Development

R 1-6: The Administrative Office has worked with the Community Development Department and members of the Board of Supervisors over the past couple of years to identify ways to expand the level of code enforcement service in the communities, even with few resources. The Board has approved several new positions to support the Code Enforcement Program; however there are no identified plans or perceived benefits to re-establishing a Code Enforcement Division at this time. The Board plans to do a thorough and comprehensive review of permit fees in the near future. The related recommendations will be addressed by the Board at that time. The permit waiver program has had a relatively small cost and it does not directly impact the Department's budget due to the cost being covered with other funds. It may not be necessary to continue the program, but it would be most appropriate for the Board to consider this after any possible increase in permit fees. A significant increase in permit fees may make this program more attractive. It should also be noted that the primary benefit of a fee waiver/deferral program is providing and promoting the business friendly atmosphere in Lake County. This program remains a means of promoting that image.

Museums

R 1-5: The Administrative Office and Lake County Marketing Program act as the destination marketing organization for Lake County. The Board adopted the Economic Development and Marketing Strategic Plan in 2011. The Administrative Office is responsible for implementing the strategic direction of this plan. While the plan generally recommends more digital and social media advertising, some print brochures are still done, primarily for trails and recreation related activities. While final approval of the draft Museum brochure was overlooked at the time, the Marketing Program was never aware of a funding request, grant application, or specific timeline. The Administrative Office has discussed this situation with the Public Services Department and increased communication through the existing processes should resolve any future confusion. The FY 2014-15 Budget, as approved by the Board of Supervisors, included \$500 for the printing of a brochure for the museum.